

# Reimagining Cardiovascular Care for the Value-Based Era

Better outcomes, fewer hospitalizations, higher ROI for ACOs

## Uncontrolled cardiovascular disease is costly and preventable.

Cardiovascular Disease (CVD) is the leading cause of death and a top driver of Medicare spending, placing a heavy burden on individuals, families, and the health care system.

Despite CVD hospitalizations being largely preventable through early detection, most people don't see a cardiologist soon enough to address early warning signs.

**48%**

of Americans suffer at least one cardiovascular condition.

**1 in 5**

deaths in the U.S. are caused by cardiovascular disease.

**\$30,000**

average annual cost of caring for a patient with heart failure.

## Virtual-first cardiology that integrates with ACOs

Heartbeat Health is the nation's leading virtual-first cardiology group, partnering with ACOs to identify and close cardiovascular care gaps, reduce avoidable admissions, and improve outcomes through proactive, evidence-based virtual care that can integrate directly with existing care management referral processes.

Heartbeat Health partners closely with primary care providers and care management teams to integrate testing and cardiology care earlier into the patient journey, identifying risks and addressing major heart concerns before disease progression.



**1+ MILLION**  
patients supported



**MORE THAN 730**  
cardiology licenses  
in 50 states



**VIRTUAL-FIRST APPROACH**  
offers fast access to  
diagnostic interpretations,  
televisits, and care programs



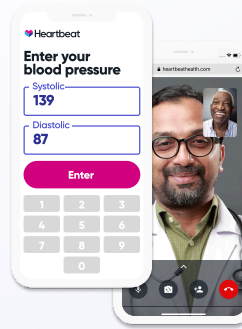
## Identify & Route

We leverage client-provided claims data, medical records, and our own SDOH assessment to risk stratify patients.



## Diagnose

Clinic-based diagnostics combined with preferred local rates for in-person testing eliminates 100% of costly facility fees.



## Treat

Our decentralized practice delivers coordinated care that adheres to evidenced-based care pathways, eliminating waste & reducing missed diagnoses.



## Measure & Manage

We use real-time device data and outcomes tracking to monitor patient engagement and continuously improve care protocols based on real-world evidence.

# Maximizing value to patients, providers, and partners

Heartbeat provides access to much-needed cardiovascular care, offering same-day appointments and diagnostics for rising risk patients.

**They are already delivering significant return on investment for an impressive list of market-leading clients.**

**Dan Vollman**  
Vice President, Cressey & Company

# 44%

reduction in  
all-cause readmissions

# 85%

BP management

# 34%

new heart failure  
diagnoses

# NPS 85+

from patients  
and partners

## Built for scale and shared goals

Unmatched quality oversight via peer reviews  
and clinical team collaboration

Uses guideline-directed medical therapy

Aligns with HEDIS and STARS quality measures

Integrates into primary care workflows

Trusted by some of the nation's largest ACOs  
and primary care practices



Learn how we can help your organization  
improve patient outcomes and increase savings.

